



G.I. HAUL[®]
A VETERAN BRAND

JOIN OUR RANKS!



OUR STORY

In 2007, we launched Major Deeds Hauling Junk Removal Service in Pittsburgh, Pennsylvania. Major Deeds consisted of two brothers and an old dump truck, with the flag of every military branch adorning the side. We didn't know much about the junk removal business, but it didn't matter, because soon Mike was activated by the Army National Guard and David deployed with the Marines soon after.

Putting Major Deeds on hold. Both of us served in Iraq. In 2012, we re-launched the business as G.I. HAUL®, a full-service junk and waste removal company. As a Veteran-Owned and Veteran-Branded company, we pride ourselves on our fierce dedication to customer service. Now after putting countless miles under our wheels, we're ready to share that success with our fellow Veterans.

OUR MISSION

Is to provide Veterans with an affordable opportunity to run their own business.

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Back when we started, we had no guidance. No mentors. No real understanding about starting and running a business. We've made a million mistakes along the way and have come out bigger, better and stronger. Through all that trial and error, we've developed systems and strategies to compete and win in the junk removal space. We now want to share our winning formula with our fellow Veterans who are in the same boots we were over a decade ago.



WHY JOIN G.I.HAUL?

Starting a junk removal business is easy. Running a successful junk removal business, however, requires a great deal more.

When you jump into your G.I.HAUL® truck, you've got us riding shotgun with you every mile of your journey to success. You'll have access to all our branding, marketing materials, online ad management, internal systems and so much more.

Our franchise systems, territory awards, and low royalty structure reflect a company that places your success as our first priority.

G.I.HAUL® is exclusive to Veterans. You cannot own a G.I.HAUL® Franchise unless you are an honorably discharged Veteran (or active Guard or Reserve). You will be networking, growing, learning, and expanding with Veterans just like you.



OUR VALUES

★ Duty ★ Integrity ★ Courage ★ Loyalty ★ Ethics ★ Honor

Junk removal is not an easy job. It's hard. It's dirty. It takes a special type of person to do it. A person with determination. A person never willing to utter the words "I quit". A person like a Military Veteran.

Veterans know hard work is nothing without the values to back it up. Our core values are what sets G.I. Haul apart from the competition, and keep customers coming back.

G.I. HAUL TERRITORIES



TESTIMONIALS FROM FRANCHISEES



Allan Lynch, *Army*, Cincinnati, OH

Before G.I. Haul I was in EMS. But it wasn't bringing me towards my financial goals, and I was looking for alternative solutions. I want to build an empire for my kids so they can have a better life.



Persons Griffith, *Marine Corps*, Dallas Fort Worth, TX

Already having been a business owner, the thing that really drew me to the G.I. Haul franchise was the community of other Veterans. It's a community I love being apart of, and have found many customers also love to support this community.



Todd Mullins, *Marine Corps*, Atlanta, GA

Prior to G.I. Haul I spent most of my career being deployed in Iraq. The thing that really made G.I. Haul stand out to me was the opportunity to grow a business with a great network of fellow veterans.



Michael Buxkemper, *Marine Corps*, San Antonio, TX

Coming from a project management background, I was attracted to G.I. Haul because it presented an opportunity for me to own my own business. A business where my success directly relates to the work I put into it.



Jacky Nguyen, *Army*, Tampa, FL

I'm currently in law enforcement, and manage G.I. Haul on my off days, something I share with my business partner. We both realized what an amazing financial opportunity the franchise is, and really love working alongside veterans dedicated to helping other veterans succeed and become their own boss.



Fernando Galvan, *Marine Corps*, Austin, TX

After 23 years in the Marine Corps I was ready for something new. I was really drawn to the ability to be my own boss, and the fact that I get out of the business what I put into it.

FREQUENTLY ASKED QUESTIONS

What's your Franchise Fee?

The Franchise Fee starts as low as \$6,000 per 100,000 population with an initial minimum territory of 300,000 population. The royalties are 5% of monthly gross sales.

How do territories work?

We are only looking to expand into territories that have a minimum population of 300,000.

If there are already junk removal companies in my city, is there room for more?

Yes. There's too much junk in the world and not enough people willing to get their hands dirty. Through our dedicated marketing and branding efforts, you will be able to carve out your piece of the pie in your designated market.

Do I have to buy a truck?

While you do need a truck, you do not need to buy one outright. Financing options are available and we have the experience to help you through the process.

What if I need help after initial training?

Not, What if? You absolutely will need help after training. Training and help never end. We're there for you 24/7. Your success is our top priority.

How do I hire employees?

Hiring the right employees was one of the many lumps we took when we first started. Luckily, we've figured it out over the years and can help you hit the ground running when it's time to hire employees.

How do I pay for the G.I.HAUL® Franchise?

A lot of potential franchisees believe they have to be able to pay for everything in one big lump sum and get needlessly discouraged. Financing options are available for all potential franchisees and there are special programs for Veterans as well. We can help you through this process.

Who are we looking for?

We are looking for Veterans just like us; those who want to get out and run their own business; not afraid of hard work, ready to build a future for themselves and willing to be eager givers of their support for their fellow Veterans.



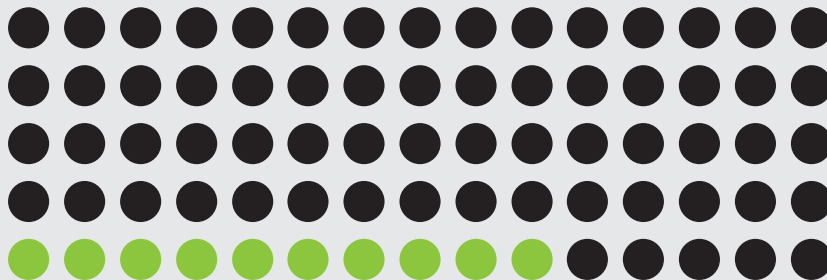
FUTURE THINKING

Our goal is to increase our revenue to \$100 million in the next five years. Currently, we are on target to bring in a minimum of \$50 million, at the very least. At G.I. Haul, we are goal-driven and set high standards for ourselves and our team because we know we can make it happen!

JUNK REMOVAL STATS

The U.S. waste industry is valued at \$75 billion, with the **junk removal industry now exceeding \$10 billion, in payroll, annually.**

Bureau of Labor Statistics



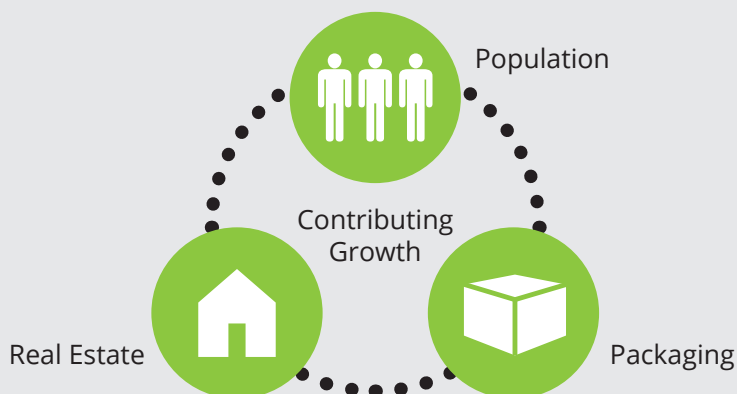
33%↓

On average, the G.I. Haul franchise fee is **33% less** than that of leading junk removal franchises.

Internal Research

Over the past decade, in the United States, employment in the junk removal industry has steadily **grown 22% and continues to climb.**

Bureau of Labor Statistics



OUR QUESTIONS FOR YOU

- ☐ Do you have what it takes to lead your own Company?
- ☐ Are you committed to growing your business and the G.I.HAUL® brand?
- ☐ Do you have the communication skills needed to grow and operate a service oriented business?
- ☐ Are you willing to take a risk to change the trajectory of your life?

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