

SAVE TIME. SAVE HOMES. OWN A DRYER VENT WIZARD.

Franchise Opportunity



a neighborly company

GETTING THE LINT OUT OF YOUR FUTURE

What can a Dryer Vent Wizard franchise do for you and your life? We'll let the opportunity do the talking.

Since our founding in 2004, Dryer Vent Wizard® has grown into the North American leader specializing in residential, business and multi-unit dryer vent cleaning, repair and installation. How? We offer the reliable, high-quality service and expertise our customers demand and a prime opportunity for entrepreneurs like you.

An Executive Ownership Model

You're the boss. Manage your business and leave the technical work to your team of dryer vent service professionals.

Join A Team That Feels Like Family

Get into business with the backing of a powerful international brand in a needed service industry niche, but with the family-style culture you'd miss if you were anywhere else.

Improve Your Lifestyle

Take control of your professional life with an opportunity to own one of the strongest brands in a surprisingly high-demand industry.



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Dryer Vent Wizard gave me the opportunity to make a good living and have a good life. The support and services corporate provides as a franchisor gives me more time to spend with my family and kids.

MATTHEW BURROW

Franchise Owner, South Carolina



A VAN, A PLAN, AND AN IMPRESSIVE OPPORTUNITY

We know what you're thinking – we had the same thought ourselves. Can I really make a living cleaning dryer vents?



The Strongest Industry You've Never Heard Of

Only 30-40 years ago, the majority of North American homes were designed with the laundry room against an exterior wall, which meant quick and easy ventilation. More recently, builders began prioritizing homeowner convenience, moving laundry rooms nearer to the bedrooms. The result? Longer dryer vent ducts, a less direct path for airflow, and the perfect conditions for lint buildup and blockage. Our niche industry was born.

A Hidden Need

Everyone knows their dryer's lint screen needs cleaning after every load of laundry, but few realize the risk of lint accumulation and blockage in the vents. Our service calls usually come from homeowners seeing the effects of limited airflow through their dryer vents.

The Symptoms:

Excess lint buildup on clothes

Longer drying times

Dryer overheating

Dryer breakdown

The Culprit: Clogged dryer ventilation systems.

And Our Numbers Look Great

\$306,835

average annual gross sales¹

#1 Largest

*dryer vent specialist brand
in North America*

**We're industry leaders
with room to grow**

80%

*of North American homes
have dryers²*

**High-demand market with
limited competition**

1. Figures represent 2021 average annual gross sales for 58 Franchised Businesses (Single-Unit Operators) open full 12 Months in 2021. Of the 58 reporting franchise businesses 22 or 38% achieved or exceeded this average. Refer to Item 19 table A-1 of the 2022 Dryer Vent Wizard SPV LLC Franchise Disclosure Document for complete details. 2. Reported by Energystar.gov

BUSINESS BENEFITS INSIDE AND OUT

Whether you're already a dryer vent expert, if you've never even considered the need for the service, the Dryer Vent Wizard franchise opportunity is packed with undeniable benefits.

Streamlined Model

An easy-to-follow model with limited back-end work and increased speed to market

Three Distinct Revenue Streams

Owners can take full advantage of their territory with repeat business in residential, business and multi-unit service

Low Overhead, No Office Space Required

Home-based, executive model lets owners work from virtually anywhere

Dedicated Job Booking Center

Our scheduling center maintains high booking rates for all our franchise owners

Increasing Consumer Sales

As consumer education about servicing vents has increased, so has demand

Designated Territories in Prime Markets

We are the nation's experts and we provide desirable markets throughout North America

Recession-Resilient Demand: Dryer Lint is Dangerous

Tragically, many consumers don't treat the root cause of their dryer issues in time to avoid the potential danger. We seize the opportunity to educate homeowners about that danger – and help mitigate the risk caused by improperly maintained vents.

13,820

*estimated yearly fires
involving clothes dryers³*

\$233M

*yearly in direct property damage
caused by dryer fires³*

344

*estimated yearly injuries
due to dryer fires³*

7

*estimated yearly civilian deaths
due to dryer fires³*

3. National Fire Protection Association report, "Home Dryer Fires," 2020.

WE'RE PEOPLE-PEOPLE, THROUGH AND THROUGH

The culture and camaraderie our individual franchise owners (Dryer Vent Wizards) bring to the business is part of what makes them want to stay in it for years. Our corporate culture is chock-full of what we call **family feel**.

Many Hands Make Lint Work

Our corporate team and franchise owners worked together to collect nearly a ton of dryer lint to tamp it into a 690-pound ball and set a Guinness World Record. Then... we set it on fire. (Supervised by our good friends at the Farmington Hills Fire Department.) That's the kind of brand we are: we build connections in our communities. We support and share with each other. We look out for each other at every turn. And we have a blast while we do it!

The Bigger Picture – A Safer Home

While we're having fun and doing good business, we and all our franchise owners know what getting the job done right means for homeowners' safety and peace of mind.



We Are a Neighborly® Company

With **40** years of collective experience, **17** leading franchise brands and over **10 million** customers worldwide, Neighborly proudly empowers a network of over **4,900+** franchise owners to achieve their entrepreneurial dreams through unmatched business opportunities with attractive benefits.

Values-driven support network

Rapid launch process

Existing base of customers

Cross-marketing potential



WE'RE ON YOUR TEAM

We work hard for you. As a Dryer Vent Wizard owner, you'll have access to powerful tools and training to feel confident through every step of your business ownership journey.

Sure Start Training

Our Sure Start program takes you through classroom-style business and marketing training and hands-on service instruction, so you know how to manage every aspect of your franchise.

Staying Connected

Count on your fellow Dryer Vent Wizards for ongoing guidance, training and growth strategies with a dedicated online communication platform.

Finding The Right People

Take advantage of a third-party, industry-leading hiring and onboarding platform to help you find the right service professionals for your team.

Marketing Support

Access powerful print and digital marketing collateral and innovative strategies to help boost visibility in your community and help you entice new and returning clients.

Help From Our Friends

A family of key relationships with appliance repair businesses and local first-responders helps us educate every market we're in.



The home office staff is great. It's always good to hear from them – they're very helpful and very good with the clients.

CATHY BELLIS

Franchise Owner, New Jersey



IT COMES DOWN TO YOU

Dryer Vent Wizard brings together franchise owners from a range of diverse career backgrounds, but they all share a few common traits. Do you have the right stuff?

Business Know-How

Running a franchise requires skill, experience and knowledge in business. You don't have to be an all-around business expert, but the more experience you have, the better. And, don't worry, no prior experience cleaning dryer vents is required.

Passion For Service

We believe in building relationships, delivering exceptional service, and helping others feel safe, secure and happy in every aspect of their life and future – our franchise owners included.

And The Available Finances

\$45,000

initial franchise fee

\$30,000

available liquid capital

\$100,000

minimum net worth

\$75,800 – \$154,500

*estimated initial investment range
plus any additional franchise fee⁴*

15% off

*initial franchise fee for qualified Veterans via
VetFran and for First Responders*



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I knew I wanted to do something on my own. I did a lot of research into all kinds of different service models, but Dryer Vent Wizard had the right model, low overhead, and attractive numbers – and it worked out for me.

GAYLE PATRICK
Franchise Owner, Virginia

LET'S MAKE THE PATH TO YOUR FUTURE A WHOLE LOT SMOOTHER

We have prime territories still available throughout North America, but they're going fast. We hope to connect with you soon to get you started! Give us a call.

Contact Us Today!

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LaVonna Williams

Team Lead, Franchise Developer
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This advertisement should not be construed as an offer to sell any Dryer Vent Wizard franchises. The offer of a franchise can only be made through the delivery of a franchise disclosure document.

