

# HOW TO STAND OUT AT THE G.I. JOBS VIRTUAL CAREER EVENT



## Check Yourself

It's not about you, it's about them. Recruiters want to meet you. They know the value of veterans and are interested in the experience, and discipline you bring. However, they often have hundreds or even thousands of jobs to fill per year. Always be thinking about what it is you can do for them. Showing up for a meeting without a clear idea of what you want to do and what you have to offer is a waste of the recruiters' time, and yours.



## Do Your Homework

Look at the companies that will be at the event and do your research. Find out what the company is hiring for and be prepared to talk with the recruiter on why they should hire you. What skills do you have that will transfer to what they need in the job description? For example, if you want a sales director job, you should be thinking about how you can increase their revenue. Also, understand the company itself. Do your values match theirs? Visit the "about us" section on their website to learn about their values and culture. Entering a conversation armed with research will definitely give you a leg up.



## Fill out Your Entire Profile

Our platforms are constantly being searched by hiring reps from companies across the country. They search our database using multiple fields. The people who take the time to ensure their profile is complete stand out for more recruiters. Want to get found? Make sure your profile is complete.



## Flexibility is King

Our goal is to have every participant meet with recruiters they are interested in. On occasion, however, recruiters may not have enough time to meet with everyone at a job expo. If you don't have the opportunity to connect with a recruiter, stay diligent. Many times recruiters will reach out to you after the event.



## Time is of the Essence

Recruiters are meeting with dozens of people at the expo. Know that you'll only have a few minutes to chat with the recruiter. To make the most of your time, be ready with your comments and questions surrounding the job(s) you are interested in. The name of the game is being an active participant who is in the moment with the recruiter.